



# SPONSORSHIP OPPORTUNITIES

The Laurel Chamber of Commerce has the following sponsorship opportunities available throughout the year. Don't miss out on the opportunity to advertise your business with targeted exposure through sponsorship, volunteerism, and donations!

Call TODAY and reserve your space to ensure your exposure in the following programs:

## LAUREL CHAMBER EVENTS

- ✓ Business After Hours
- ✓ Chamber 101: Maximize Your Membership
  - ✓ Annual Membership Meeting
    - ✓ Chief Joseph Run
    - ✓ Movies Under the Stars
    - ✓ Shakespeare in the Park
      - ✓ Laurel Brewfest
      - ✓ Christmas Stroll

Contact Cami Nelson at 406-628-8105 or [laurelchamber@laurelmontana.org](mailto:laurelchamber@laurelmontana.org) for more information on sponsorship opportunities.

# **CHAMBER ANNUAL MEETING SPONSORSHIP LEVELS**

**Held the 3<sup>rd</sup> Thursday in January, 6:00pm**

**Anticipated Attendance: 100-130**

The Annual Meeting is the Chamber's most prestigious event of the year, recapping the accomplishments of the previous year while setting the standard for success for next year. We announce our new Board of Directors and an award is given for the Laurel Business of the Year. We sincerely "Thank you" for the support you have given the Chamber.

## **PLATINUM EVENT SPONSOR \$600:**

***\*There will only be ONE sponsor at this level\****

- Recognition in all event promotional material
- Recognition in event program
- Opportunity for two minutes speaking time at meeting
- Opportunity to place a hand out or gift at each place setting
- Company banner displayed at event
- Table of 8 with Premiere Seating with company logo on table
- Silent Auction or Raffle basket put together for your business

## **GOLD EVENT SPONSOR \$400:**

***\*There will limited sponsors at this level***

- Recognition in event promotional material
- Recognition in event program
- Recognition during event
- Logo displayed at the event
- Table of 6 with company logo on table sign
- Silent Auction or Raffle basket put together for your business

## **TABLE OF 4 \$150:**

***\*There will multiple sponsors at this level\****

- Table of 4 with company logo on table sign
- Recognition on social media

## **IN KIND DONATION:**

- If you would like to arrange a donation of goods, services, or chosen monetary value for the Raffle and Silent Auction please contact the Laurel Chamber

**Please contact the Chamber at 406-628-8105 with your sponsorship amount by Dec 1st.**

# LAUREL CHAMBER BUSINESS *after* HOURS

**Held the 3<sup>rd</sup> Thursday of the month  
5:00pm – 7:00pm**

Anticipated Attendance: 20-50

Business After Hours is an premiere after-work networking event designed to highlight individual member businesses and provide a relaxed networking opportunity for members. This event is held at member's business from 5:00 to 7:00 p.m. This is a great opportunity to showcase your location to Chamber members. Attendees will enjoy hors d'oeuvres, beverages, door prizes and an informal setting to meet, mingle and make contacts.

## **Business After Hours Host**

- Exclusive host of event at your business location
- Company logo in all event promotions
- Opportunity to give three minute presentation at event
- Company logo and link to your website on electronic invitation sent to all Chamber members
- Company logo and link to your website on Chamber event page
- Opportunity to provide giveaways and door prizes at event
- Recognition on social media
- Copy of all business cards collected at event

**Please contact the Chamber at 406-628-8105** if you are interested in hosting a Business After Hours.

# CHAMBER 101:

## Maximize Your Membership

**Held multiple times throughout the year**

**Anticipated Attendance: 10-20**

Jump start or re-ignite your membership during this orientation meeting. Attendees will learn about leveraging benefits to make the most of their membership. New members, established members, plus any new staff to your organization are welcome to join us. Events, committees, services and programs of the Laurel Chamber will be discussed. At this face-to-face networking meeting, you can grow your contact list, hear how existing members have utilized benefits for positive outcomes and gain a better understanding of how we serve the business community.

### **Chamber 101: Maximize You Membership**

- Company logo in all event promotions
- Opportunity to give three minute presentation at event
- Company logo and link to your website on electronic invitation sent to all Chamber members
- Company logo and link to your website on Chamber event page
- Opportunity to provide giveaways and door prizes at event
- Recognition on social media
- Copy of all business cards collected at event

**Please contact the Chamber at 406-628-8105** if you are interested in helping with this event.



## **CHIEF JOSEPH RUN SPONSORSHIP LEVELS**

**Date: July 4<sup>th</sup>, 6:30am**

**Location: Thomson Park Picnic Shelter**

**Anticipated Attendance: 250 +**

This year will be the 25<sup>th</sup> Annual Chief Joseph Run. Over the years the run has gotten larger and has a great turn out of serious runners and others who just consider it to be a “fun run.” We sincerely “Thank you” for the support you have given the Chamber.

### **GRAND EVENT TITLE SPONSOR: \$500**

***\*There will only be THREE (3) sponsors at this level\****

- Business logo at top of runners’ t-shirts
- Premiere business name/logo placement on all event promotion
- Pre-event mentions in event coverage
- 1 complimentary Chief Joseph Run t-shirt

### **EVENT SPONSOR: \$200**

***\*Multiple sponsors at this level\****

- Business name in large font below title sponsors on the t-shirts
- Business name/logo placement on all event promotion
- Pre-event mentions in event coverage

### **SPECIALTY SPONSOR: \$100**

***\*Multiple sponsors at this level\****

- Business name in small font below event sponsors on the t-shirts
- Business name/logo placement on all event promotion
- Pre-event mentions in event coverage

**Please contact the Chamber at 406-628-8105 with your sponsorship amount by June 1<sup>st</sup>**

# **MOVIES UNDER THE STARS SPONSORSHIP LEVELS**

Dates TBA

Anticipated Attendance: 100-200

The Laurel Chamber is proud to continue hosting Free “Movies Under the Stars.” In 2021 we were able to offer 2 free movies for the community. We would like to be able to increase the number of movies we show and need your businesses help doing this! We sincerely “Thank you” for the support you have given the Chamber.

## **GRAND EVENT TITLE SPONSOR: \$1,400**

***\*There will only be ONE sponsor per movie\****

- Option to pick which date/movie to sponsor
- Business name/logo on banner displayed at event
- Premiere business name/logo placement on all event promotion
- Pre-event mentions in event coverage
- Space for Company information table at the event

## **EVENT SPONSOR: \$400**

***\*Multiple sponsors at this level\****

- Business name/logo on banner displayed at event
- Business name/logo placement on all event promotion
- Pre-event mentions in event coverage
- Space for Company information table at the event

## **SPECIALTY SPONSOR: \$200**

***\*Carnival games, and other specialty attraction provided\****

- Business name/logo on banner displayed at event
- Business banner on activity sponsoring
- Business name/logo placement on all event promotion

**Please contact the Chamber at 406-628-8105 with your sponsorship amount by March 16<sup>th</sup>**



# **SHAKESPEARE IN THE PARK SPONSORSHIP LEVELS**

**Dates TBA**

**Anticipated Attendance: 100-200**

The Laurel Chamber is proud to continue hosting Free “Shakespeare in the Park” for the Laurel Community. In 2021 we were able to bring this program back to Laurel and would like to continue having Montana Shakespeare in the Park come to Laurel. We sincerely “Thank you” for the support you have given the Chamber.

## **PREMIERE EVENT SPONSOR \$500:**

***\*There will be limited sponsors at this level\****

- Your brand name/logo will be featured on ALL event marketing and promotional materials
- Space for Company information table at the event
- Mentioned as a sponsor prior to event

## **TITLE EVENT SPONSOR \$200:**

***\*Multiple sponsors at this level\****

- Your brand name/logo will be featured on ALL event marketing and promotional materials
- Mentioned as a sponsor prior to event
- Space for Company information table at the event

## **EVENT SPONSOR \$100:**

***\*Multiple sponsors at this level\****

- Your brand name/logo will be featured on select event marketing and promotional materials
- Mentioned as a sponsor prior to event

**Please contact the Chamber at 406-628-8105 with your sponsorship amount by February 17<sup>th</sup>.**



# LAUREL BREWFEST SPONSORSHIP LEVELS

Held the 1<sup>st</sup> Saturday in October

Anticipated Attendance: 500-1,000

2021 was the 1<sup>st</sup> Laurel Brewfest hosted by the Laurel Chamber and had a great turn out. The Laurel Chamber would like to continue offering this event for the community. We are excited to announce El Wencho will be playing for the Brewfest in 2022. We sincerely “Thank you” for the support you have given the Chamber.

## **FULL BARREL SPONSOR \$1,000:**

***\*There will only be ONE sponsor at this level\****

- Company Logo on souvenir beer tasting mug
- Your brand name/logo will be featured on ALL event marketing and promotional materials
- Your banner on the Brewfest stage
- Space for Company information table at the event
- You will receive six (6) complimentary Laurel Brewfest entry tickets to the event

## **KEG SPONSOR \$500:**

***\*Multiple sponsors at this level\****

- Your brand name/logo will be featured on ALL event marketing and promotional materials
- Your banner on the brewers area
- You will receive two (4) Laurel Brewfest entry tickets to the event

## **GROWLER SPONSOR \$200:**

***\*Multiple sponsors at this level\****

- Your brand name/logo will be featured on select event marketing and promotional materials
- Your brand name/logo will be on Sponsorship banner in brewers area
- You will receive two (2) Laurel Brewfest entry tickets to the event

Please contact the Chamber at 406-628-8105 with your sponsorship amount by **August 6<sup>th</sup>**.





# **CHRISTMAS STROLL SPONSORSHIP LEVELS**

**Held the 1<sup>ST</sup> Sunday in December**  
**Anticipated Attendance: 200-500**

The Laurel Christmas Stroll occurs on the first Sunday of December. Your sponsorship will help us liven the town with Christmas wagon rides, S'more Stations up and down Main Street Laurel. It will also help us provide prizes for the Laurel Chamber Christmas Light Decorating Contest and Raffle. Thank you for your support!

## **GRAND EVENT TITLE SPONSOR \$400:**

***\*Limited sponsors at this level\****

- Business name/logo placement on all event promotion
- Pre-event mentions in event coverage
- Your banner on the wagon for Wagon Rides

## **EVENT SPONSOR \$200:**

***\*Multiple sponsors at this level\****

- Business name/logo on banner displayed at event
- Business name/logo placement on all event promotion
- Pre-event mentions in event coverage

## **SPECIALTY SPONSOR \$100:**

***\*Carnival games and other specialty attraction provided\****

- Business banner at activity sponsoring
- Business name/logo placement on all event promotion

**Please contact the Chamber at 406-628-8105 with your sponsorship amount by Oct 6<sup>th</sup>.**



# SPONSORSHIP FORM

## BUSINESS INFORMATION

Business Name: \_\_\_\_\_ Business Phone: \_\_\_\_\_

Business Email: \_\_\_\_\_ Website: \_\_\_\_\_

Address: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Primary Business and/or Service: \_\_\_\_\_

Owner's Name: \_\_\_\_\_ Owner's Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

What event/events are you sponsoring?

### Chief Joseph Run

- \$500
- \$200
- \$100

### Movies Under the Stars

- \$1,400
- \$400
- \$200

### Shakespeare in the Park

- \$500
- \$200
- \$100

### Laurel Brewfest

- \$1,000
- \$500
- \$200

### Annual Meeting

- \$600
- \$400
- \$150

### Christmas Stroll

- \$400
- \$200
- \$100

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

PLEASE EMAIL YOU COMPLETED SPONSORSHIP FORM TO [laurelchamber@laurelmontana.org](mailto:laurelchamber@laurelmontana.org) OR MAIL IT TO  
108 E. MAIN ST. LAUREL, MONTANA. CALL 406-628-8105 FOR MORE INFORMATION

