



SPONSORSHIP OPPORTUNITIES

The Laurel Chamber of Commerce has the following sponsorship opportunities available throughout the year. Don't miss out on the opportunity to advertise your business with targeted exposure through sponsorship, volunteerism, and donations!

Call TODAY and reserve your space to ensure your exposure in the following programs:

LAUREL CHAMBER EVENTS

- ✓ Business After Hours
- ✓ Annual Membership Meeting
 - ✓ Chief Joseph Run
- ✓ Movies Under the Stars
- ✓ Shakespeare in the Park
 - ✓ Laurel Brewfest
 - ✓ Christmas Stroll

Contact Cami Nelson at 406-628-8105 or laurelchamber@laurelmontana.org for more information on sponsorship opportunities.

LAUREL CHAMBER BUSINESS *after* HOURS

**Held the 3rd Thursday of the month
5:00pm – 7:00pm**

Anticipated Attendance: 20-50

Business After Hours is an premiere after-work networking event designed to highlight individual member businesses and provide a relaxed networking opportunity for members. This event is held at member's business from 5:00 to 7:00 p.m. This is a great opportunity to showcase your location to Chamber members. Attendees will enjoy hors d'oeuvres, beverages, door prizes and an informal setting to meet, mingle and make contacts.

Business After Hours Host

- Exclusive host of event at your business location
- Company logo in all event promotions
- Opportunity to give three minute presentation at event
- Company logo and link to your website on electronic invitation sent to all Chamber members
- Company logo and link to your website on Chamber event page
- Opportunity to provide giveaways and door prizes at event
- Recognition on social media
- Copy of all business cards collected at event

Please contact the Chamber at 406-628-8105 if you are interested in hosting a Business After Hours.



CHIEF JOSEPH RUN SPONSORSHIP LEVELS

Date: July 4th, 6:30am

Location: Thomson Park Picnic Shelter

Anticipated Attendance: 250 +

This year will be the 25th Annual Chief Joseph Run. Over the years the run has gotten larger and has a great turn out of serious runners and others who just consider it to be a “fun run.” We sincerely “Thank you” for the support you have given the Chamber.

GRAND EVENT TITLE SPONSOR: \$500

****There will only be THREE (3) sponsors at this level****

- Business logo at top of runners’ t-shirts
- Premiere business name/logo placement on all event promotion
- Pre-event mentions in event coverage
- 1 complimentary Chief Joseph Run t-shirt

EVENT SPONSOR: \$200

****Multiple sponsors at this level****

- Business name in large font below title sponsors on the t-shirts
- Business name/logo placement on all event promotion
- Pre-event mentions in event coverage

SPECIALTY SPONSOR: \$100

****Multiple sponsors at this level****

- Business name in small font below event sponsors on the t-shirts
- Business name/logo placement on all event promotion
- Pre-event mentions in event coverage

Please contact the Chamber at 406-628-8105 with your sponsorship amount by June 1st

MOVIES UNDER THE STARS SPONSORSHIP LEVELS

Dates: July 30th and August 6th

Anticipated Attendance: 100-200

The Laurel Chamber is proud to continue hosting Free “Movies Under the Stars.” In 2021 we were able to offer 2 free movies for the community. We would like to be able to increase the number of movies we show and need your businesses help doing this! We sincerely “Thank you” for the support you have given the Chamber.

GRAND EVENT TITLE SPONSOR: \$1,400

****There will only be ONE sponsor per movie**** (If we get enough sponsorship we will hold more movies)

- Option to pick which date/movie to sponsor
- Business name/logo on banner displayed at event
- Premiere business name/logo placement on all event promotion
- Pre-event mentions in event coverage
- Space for Company information table at the event

EVENT SPONSOR: \$400

****Multiple sponsors at this level****

- Business name/logo on banner displayed at event
- Business name/logo placement on all event promotion
- Pre-event mentions in event coverage
- Space for Company information table at the event

SPECIALTY SPONSOR: \$200

****Carnival games, and other specialty attraction provided****

- Business name/logo on banner displayed at event
- Business banner on activity sponsoring
- Business name/logo placement on all event promotion

Please contact the Chamber at 406-628-8105 with your sponsorship amount by March 25th



LAUREL BREWFEST SPONSORSHIP LEVELS

Held the 1st Saturday in October

Anticipated Attendance: 500-1,000

2021 was the 1st Laurel Brewfest hosted by the Laurel Chamber and had a great turn out. The Laurel Chamber would like to continue offering this event for the community. We are excited to announce El Wencho will be playing for the Brewfest in 2022. We sincerely “Thank you” for the support you have given the Chamber.

FULL BARREL SPONSOR \$1,000: **FILLED******

****There will only be ONE sponsor at this level****

- Company Logo on souvenir beer tasting mug
- Your brand name/logo will be featured on ALL event marketing and promotional materials
- Your banner on the Brewfest stage
- Space for Company information table at the event
- You will receive six (6) complimentary Laurel Brewfest entry tickets to the event

KEG SPONSOR \$500:

****Multiple sponsors at this level****

- Your brand name/logo will be featured on ALL event marketing and promotional materials
- Your banner in the brewers area
- You will receive two (4) Laurel Brewfest entry tickets to the event

GROWLER SPONSOR \$200:

****Multiple sponsors at this level****

- Your brand name/logo will be featured on select event marketing and promotional materials
- Your brand name/logo will be on Sponsorship banner in brewers area
- You will receive two (2) Laurel Brewfest entry tickets to the event

Please contact the Chamber at 406-628-8105 with your sponsorship amount by **August 6th**.



CHRISTMAS STROLL SPONSORSHIP LEVELS

Held the 1ST Sunday in December
Anticipated Attendance: 200-500

The Laurel Christmas Stroll occurs on the first Sunday of December. Your sponsorship will help us liven the town with Christmas wagon rides, S'more Stations up and down Main Street Laurel. It will also help us provide prizes for the Laurel Chamber Christmas Light Decorating Contest and Raffle. Thank you for your support!

GRAND EVENT TITLE SPONSOR \$400:

****Limited sponsors at this level****

- Business name/logo placement on all event promotion
- Pre-event mentions in event coverage
- Your banner on the wagon for Wagon Rides

EVENT SPONSOR \$200:

****Multiple sponsors at this level****

- Business name/logo on banner displayed at event
- Business name/logo placement on all event promotion
- Pre-event mentions in event coverage

SPECIALTY SPONSOR \$100:

****Carnival games and other specialty attraction provided****

- Business banner at activity sponsoring
- Business name/logo placement on all event promotion

Please contact the Chamber at 406-628-8105 with your sponsorship amount by Oct 6th.



CHAMBER ANNUAL MEETING SPONSORSHIP LEVELS

Held the 3rd Thursday in January, 6:00pm

Anticipated Attendance: 100-130

The Annual Meeting is the Chamber's most prestigious event of the year, recapping the accomplishments of the previous year while setting the standard for success for next year. We announce our new Board of Directors and an award is given for the Laurel Business of the Year. We sincerely "Thank you" for the support you have given the Chamber.

PLATINUM EVENT SPONSOR \$400:

****There will only be ONE sponsor at this level****

- Recognition in all event promotional material
- Recognition in event program
- Opportunity for two minutes speaking time at meeting
- Opportunity to place a hand out or gift at each place setting
- Company banner displayed at event
- Table of 8 with Premiere Seating with company logo on table
- Silent Auction or Raffle basket put together for your business

GOLD EVENT SPONSOR \$250:

****There will limited sponsors at this level***

- Recognition in event promotional material
- Recognition in event program
- Recognition during event
- Logo displayed at the event
- Table of 6 with company logo on table sign
- Silent Auction or Raffle basket put together for your business

TABLE OF 4 \$150:

****There will multiple sponsors at this level****

- Table of 4 with company logo on table sign
- Recognition on social media

IN KIND DONATION:

- If you would like to arrange a donation of goods, services, or chosen monetary value for the Raffle and Silent Auction please contact the Laurel Chamber

Please contact the Chamber at 406-628-8105 with your sponsorship amount by Nov 1st.

SHAKESPEARE IN THE PARK SPONSORSHIP LEVELS

Dates July 14th

Anticipated Attendance: 100-200

The Laurel Chamber is proud to continue hosting Free “Shakespeare in the Park” for the Laurel Community. In 2021 we were able to bring this program back to Laurel and would like to continue having Montana Shakespeare in the Park come to Laurel. We sincerely “Thank you” for the support you have given the Chamber.

PREMIERE EVENT SPONSOR \$500:

****There will be limited sponsors at this level****

- Your brand name/logo will be featured on ALL event marketing and promotional materials
- Space for Company information table at the event
- Mentioned as a sponsor prior to event

TITLE EVENT SPONSOR \$200:

****Multiple sponsors at this level****

- Your brand name/logo will be featured on ALL event marketing and promotional materials
- Mentioned as a sponsor prior to event
- Space for Company information table at the event

EVENT SPONSOR \$100:

****Multiple sponsors at this level****

- Your brand name/logo will be featured on select event marketing and promotional materials
- Mentioned as a sponsor prior to event

Please contact the Chamber at 406-628-8105 with your sponsorship amount by March 25th



SPONSORSHIP FORM

BUSINESS INFORMATION

Business Name: _____ Business Phone: _____

Business Email: _____ Website: _____

Address: _____ State: _____ Zip Code: _____

Primary Business and/or Service: _____

Owner's Name: _____ Owner's Email: _____

Contact Phone: _____ Contact Email: _____

What event/events are you sponsoring?

Chief Joseph Run

- \$500
- \$200
- \$100

Movies Under the Stars

- \$1,400
- \$400
- \$200

Shakespeare in the Park

- \$500
- \$200
- \$100

Laurel Brewfest

- \$1,000
- \$500
- \$200

Annual Meeting

- \$600
- \$400
- \$150
- Raffle Basket

Christmas Stroll

- \$400
- \$200
- \$100

Signature: _____

Print Name: _____ Date: _____

PLEASE EMAIL YOU COMPLETED SPONSORSHIP FORM TO laurelchamber@laurelmontana.org OR MAIL IT TO
108 E. MAIN ST. LAUREL, MONTANA. CALL 406-628-8105 FOR MORE INFORMATION

