

# SPONSORSHIP OPPORTUNITIES

The Laurel Chamber of Commerce has the following sponsorship opportunities available throughout the year. Don't miss out on the opportunity to advertise your business with targeted exposure through sponsorship, volunteerism, and donations!

Call TODAY and reserve your space to ensure your exposure in the following programs:

Contact Cami Nelson at 406-628-8105 or <a href="mailto:laurelchamber@laurelmontana.org">laurelchamber@laurelmontana.org</a> for more information on sponsorship opportunities.



## **CHIEF JOSEPH RUN SPONSORSHIP LEVELS**

Date: July 4<sup>th</sup>, 6:30am

**Location: Thomson Park Picnic Shelter** 

**Anticipated Attendance: 250 +** 

This year will be the 26<sup>th</sup> Annual Chief Joseph Run. Over the years the run has gotten larger and has a great turn out of serious runners and others who just consider it to be a "fun run." We sincerely "Thank you" for the support you have given the Chamber.

#### **GRAND EVENT TITLE SPONSOR: \$500**

#### \*There will only be THREE (3) sponsors at this level\*

- Business logo at top of runners' t-shirts
- Premiere business name/logo placement on all event promotion
- Pre-event mentions in event coverage
- 1 complimentary Chief Joseph Run t-shirt

#### **EVENT SPONSOR: \$200**

#### \*Multiple sponsors at this level\*

- Business name in large font below title sponsors on the t-shirts
- Business name/logo placement on all event promotion
- Pre-event mentions in event coverage

#### **SPECIALTY SPONSOR: \$100**

#### \*Multiple sponsors at this level\*

- Business name in small font below event sponsors on the t-shirts
- Business name/logo placement on all event promotion
- Pre-event mentions in event coverage

Please contact the Chamber at 406-628-8105 with your sponsorship amount by May 1st



# **GOLF TOURNAMENT SPONSORSHIP LEVELS**

September 8, 2023 5:00pm

**Anticipated Attendance: 100-150** 

The Laurel Chamber of Commerce Golf Tournament is an opportunity for the members to come together for an evening of glow in the dark golf, networking and fun. In addition to a great game of golf, golfers enjoy imaginative and unique experiences provided by tee and green sponsors.

We sincerely "Thank you" for the support you have given the Chamber.

#### TITLE SPONSOR \$1,000: \* ONE sponsor at this level\* (FILLED)

INCLUDES: Tee and Green Sponsorship, plus you provide food, beverage and/or activity at your hole on the course, plus:

- Exclusive Hole Sponsor set up shop on one of 18 holes with swag and an opportunity to meet golfers
- One (1) Golf Team (4 players) \$600 value

- Exclusive acknowledgement at the registration table
- Your company name as title sponsor in the event program and all promotional material

#### **HOLE IN ONE SPONSOR:** \*ONE sponsor at this level\*

Be the talk of the day and give away the biggest prize of the golf outing! Prize must hold minimum value of \$10K and hole-in-one insurance must be secured; sponsorship is fully deductible for IRS reporting Recognition in pre-event marketing materials Sponsor owns both Tee & Green sponsorship (including all benefits listed below under Tee & Green Sponsors)

#### **HOLE SPONSOR \$250:** \*18 spots available at this level\*

Bring the crew & set up a booth at the hole to mingle with the golfers, network with fellow sponsors & join us all for dinner after golf. Provides interactive experience with golfers — great networking opportunity

- 3x2 Company Logo Sign placed at the hole
- Provides a hole prize

#### DINNER SPONSOR: \$500 \* ONE sponsor at this level\*

- Sole sponsor for dinner for golfers with custom signage
- Exclusive banner featured over the head table (banner provided by sponsor)

#### DRINK SPONSOR: \$500\* ONE sponsor at this level\*

- Sole sponsor for drinks for golfers with custom signage
- Exclusive banner featured over the head table (banner provided by sponsor)

Please contact the Chamber at 406-628-8105 with your sponsorship amount by April 1st



## **LAUREL BREWFEST SPONSORSHIP LEVELS**

Held the 1<sup>st</sup> Saturday in October Anticipated Attendance: 500-1,000

2021 we held the 1<sup>st</sup> Laurel Brewfest hosted by the Laurel Chamber and had a great turn out from the community. The Laurel Chamber would like to continue offering this event for the community. We are excited to announce El Wencho will be playing for the Brewfest again for 2024.

We sincerely "Thank you" for the support you have given the Chamber.

#### **FULL BARREL SPONSOR \$1,000:**

#### \*There will only be ONE sponsor at this level\*

- Company Logo on souvenir beer tasting mug
- Your brand name/logo will be featured on ALL event marketing and promotional materials
- Your banner on the Brewfest stage
- Space for Company information table at the event
- You will receive six (6) complimentary
  Laurel Brewfest entry tickets to the event

#### **KEG SPONSOR \$500:**

#### \*Multiple sponsors at this level\*

 Your brand name/logo will be featured on ALL event marketing and promotional materials

- Your banner in the brewers area
- You will receive two (4) Laurel Brewfest entry tickets to the event

#### **GROWLER SPONSOR \$200:**

#### \*Multiple sponsors at this level\*

 Your brand name/logo will be featured on select event marketing and promotional materials

- Your brand name/logo will be on Sponsorship banner in brewers area
- You will receive two (2) Laurel Brewfest entry tickets to the event

Please contact the Chamber at 406-628-8105 with your sponsorship amount by August 6<sup>th</sup>.

# **CHRISTMAS STROLL SPONSORSHIP LEVELS**

Held the 1<sup>ST</sup> Sunday in December Anticipated Attendance: 200-500

The Laurel Christmas Stroll occurs on the first Sunday of December. Your sponsorship will help us liven the town with Christmas wagon rides, S'more Stations up and down Main Street Laurel. It will also help us provide prizes for the Laurel Chamber Christmas Light Decorating Contest and Raffle. Thank you for your support!

#### **GRAND EVENT TITLE SPONSOR \$400:**

#### \*Limited sponsors at this level\*

- Business name/logo placement on all event promotion
- Pre-event mentions in event coverage
- Your banner on the wagon for Wagon Rides

#### **EVENT SPONSOR \$200:**

#### \*Multiple sponsors at this level\*

- Business name/logo on banner displayed at event
- Business name/logo placement on all event promotion
- Pre-event mentions in event coverage

#### **SPECALITY SPONSOR \$100:**

#### \*Carnival games and other specialty attraction provided\*

- Business banner at activity sponsoring
- Business name/logo placement on all event promotion

Please contact the Chamber at 406-628-8105 with your sponsorship amount by Oct 6<sup>th</sup>.







# CHAMBER ANNUAL MEETING SPONSORSHIP LEVELS

January 2024 6:00pm

**Anticipated Attendance: 100-160** 

The Annual Meeting is the Chamber's most prestigious event of the year, recapping the accomplishments of the previous year while setting the standard for success for next year. We announce our new Board of Directors and an award is given for the Laurel Business of the Year.

We sincerely "Thank you" for the support you have given the Chamber.

#### **GOLD EVENT SPONSOR \$750:**

#### \*Limited sponsors at this level\*

- Recognition in event promotional material
- Recognition in event program
- · Recognition during event

- Table of 6 with company logo on table sign
- Silent Auction or Raffle basket put together for your business (value\$300)

#### **SILVER EVENT SPONSOR \$500:**

#### \*Multiple sponsors at this level\*

- Recognition in event promotional material
- Recognition in event program
- · Recognition during event

- Table of 4 with company logo on table sign
- Silent Auction or Raffle basket put together for your business (value\$200)

#### **TABLE OF 4 \$150:**

#### \*There will multiple sponsors at this level\*

• Table of 4 with company logo on table sign

Recognition on social media

#### IN KIND DONATION:

• If you would like to arrange a donation of goods, services, or chosen monetary value for the Raffle and Silent Auction please contact the Laurel Chamber

Please contact the Chamber at 406-628-8105 with your sponsorship amount by Oct 1st.

# SPONSORSHIP FORM

# **BUSINESS INFORMATION** Business Name: \_\_\_\_\_\_ Business Email: \_\_\_\_\_\_ Business Phone: \_\_\_\_\_ Address: \_\_\_\_\_ State: \_\_\_\_ Zip Code: \_\_\_\_ What event/events are you sponsoring? **Laurel Brewfest Chief Joseph Run FULL BARREL SPONSOR \$1,000 KEG SPONSOR \$500 GRAND EVENT TITLE SPONSOR: \$500 GROWLER SPONSOR \$200 EVENT SPONSOR: \$200** SPECIALTY SPONSOR: \$100 **Christmas Stroll GRAND EVENT TITLE SPONSOR \$400 Golf Tournament EVENT SPONSOR \$200 SPECALITY SPONSOR \$100** TITLE SPONSOR \$1,000 **HOLE IN ONE SPONSOR HOLE SPONSOR \$250 Annual Meeting DINNER OR DRINK SPONSOR: \$500** GOLD EVENT SPONSOR \$750 SILVER EVENT SPONSOR \$500 **TABLE OF 4 \$150** Please invoice me Check enclosed Signature: \_\_\_\_\_

PLEASE EMAIL YOUR COMPLETED SPONSORSHIP FORM TO <a href="mailto:laurelchamber@laurelmontana.org">laurelchamber@laurelmontana.org</a> OR MAIL IT TO 108 E. MAIN ST. LAUREL, MONTANA. CALL 406-628-8105 FOR MORE INFORMATION

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_ Date: \_\_\_\_\_