



2024

SPONSORSHIP

OPPORTUNITIES

The Laurel Chamber of Commerce has the following sponsorship opportunities available throughout the year. Don't miss out on the opportunity to advertise your business with targeted exposure through sponsorship, volunteerism, and donations!

Call TODAY and reserve your space to ensure your exposure in the following programs:

Contact Paige Farmer at 406-628-8105 or laurelmtchamber@gmail.com for more information on sponsorship opportunities.

FOUR AMAZING BENEFITS OF CHAMBER EVENT SPONSORSHIP

As you plan your promotions/advertising budget for 2024, please consider sponsoring a Laurel Chamber of Commerce event! Through the generosity of our members, we offer multiple events per year to both our membership and the general public. Sponsoring an event has several benefits for your business:

- 1.** Increase Brand Visibility: Put your brand in front of large audiences! You can increase your brand visibility through sponsor benefits, which include:
 - Recognition on event signage.
 - Recognition on all pre & post-event marketing/communication materials.
 - Recognition on event merchandise.
- 2.** Business Exposure through Community Goodwill: Customers and clients trust brands that care about investing in their community. Community involvement will set your business apart, and create an incentive for the community to support your business over the competition.
- 3.** Grow Your Business Relationships: Grow your network connections through sponsor benefits which may, depending on the event, include:
 - Opportunity to introduce keynote or invited speakers.
 - Opportunity to provide promotional products and/or brochures detailing your business to attendees.
- 4.** Efficiently Generate New Leads: Not only do Chamber events connect you with a compatible customer base, they also allow you to show the "human side" of your business. By sponsoring and attending, you can interact with potential customers, learn about their needs, promote your products, and build a strong contact list.

2024 Chamber Events

January 25th	Chamber Annual Meeting
March 16th	St.Patrick's Day Putt Around Laurel/Pub Crawl
March 30th	Golden Easter Egg Hunt
April 18th	Laurel Community Art Walk
June 1st	Crazy Days Sidewalk Sale
June 25th	Montana Shakespeare in the Park
July 4th	Laurel's 4th of July Celebration
July 13th- August 31st	Laurel Downtown Farmers Market
September 13th	Laurel Chamber Golf Tournament
October 17th- May 15th	Leadership Laurel
October 5th	Laurel Brewfest
November 30th	Small Business Saturday
December 1st	Christmas Stroll

LAUREL CHAMBER BUSINESS *after* HOURS

**Held the 3rd Thursday of the month
5:00 pm- 7:00 pm**

Business After Hours is a premiere after work networking event designed to highlight individual member businesses and provide a relaxed networking opportunity for members. This event is held at a member's business from 5:00 to 7:00 pm. This is a great opportunity to showcase your location to Chamber members. Attendees will enjoy hors d'oeuvres, beverages, door prizes and an informal setting to meet, mingle and make contacts.

Business After Hours Hosts

- Exclusive host of event at your business location
- Company logo in all event promotions
- Opportunity to give presentation
- Company logo and link to your website on Chamber event page
- Opportunity to provide giveaways and door prizes at event
- Recognition on social media
- Copy of all business cards collected at event

**Please contact the Chamber at 406-628-8105 if you are interested in hosting a
Business After Hours**



CHIEF JOSEPH RUN SPONSORSHIP LEVELS

Date: July 4th, 6:30am

Location: Thomson Park Picnic Shelter

Anticipated Attendance: 250 +

This year will be the 27th Annual Chief Joseph Run. Over the years the run has gotten larger and has a great turn out of serious runners and others who just consider it to be a “fun run.”

We sincerely “Thank you” for the support you have given the Chamber.

GRAND EVENT TITLE SPONSOR: \$500

****There will only be THREE (3) sponsors at this level****

- Business logo at top of runners’ t-shirts
- Premiere business name/logo placement on all event promotion
- Pre-event mentions in event coverage

EVENT SPONSOR: \$200

****Multiple sponsors at this level****

- Business name in large font below title sponsors on the t-shirts
- Business name/logo placement on all event promotion
- Pre-event mentions in event coverage

SPECIALTY SPONSOR: \$100

****Multiple sponsors at this level****

- Business name in small font below event sponsors on the t-shirts
- Business name/logo placement on all event promotion
- Pre-event mentions in event coverage

Please contact the Chamber at 406-628-8105 with your sponsorship amount by May 1st

GOLF TOURNAMENT SPONSORSHIP LEVELS

September 13, 2024

Anticipated Attendance: 100-150

The Laurel Chamber of Commerce Golf Tournament is an opportunity for the members to come together for an afternoon of golf, networking and fun. In addition to a great game of golf, golfers enjoy imaginative and unique experiences provided by tee and green sponsors.

We sincerely “Thank you” for the support you have given the Chamber.

TITLE SPONSOR \$1,000: * ONE sponsor at this level*

INCLUDES: Tee and Green Sponsorship, plus you provide food, beverage and/or activity at your hole on the course, plus:

- Exclusive Hole Sponsor set up on one of 18 holes with swag
- One (1) Golf Team (4 players) -\$600 value
- Exclusive acknowledgement at event
- Your company name as title sponsor in the event program and all promotional material
- Logo on golf balls given to golfers

CART SPONSOR: \$500* ONE sponsor at this level*

- Logo on golf carts used by golfers
- Recognition in event marketing materials

DINNER SPONSOR: \$500 * ONE sponsor at this level*

- Sole sponsor for dinner for golfers with custom signage
- Exclusive banner featured over the head table (banner provided by sponsor)
- Recognition in event marketing materials

HOLE IN ONE SPONSOR: *ONE sponsor at this level*

Be the talk of the day and give away the biggest prize of the golf outing! Prize must hold minimum value of \$10K and hole-in-one insurance must be secured.

Recognition in pre-event marketing materials Sponsor owns both Tee & Green sponsorship

TEE & GREEN SPONSOR \$150: *18 spots available at this level*

- Sign with company Logo placed at the hole
- Recognition in marketing materials
- Provides a hole prize

Please contact the Chamber at 406-628-8105 with your sponsorship amount by **May 31st**



LAUREL BREWFEST SPONSORSHIP LEVELS

Held the 1st Saturday in October

Anticipated Attendance: 500-1,000

2021 we held the 1st Laurel Brewfest hosted by the Laurel Chamber and had a great turn out from the community. The Laurel Chamber would like to continue offering this event for the community.

We sincerely “Thank you” for the support you have given the Chamber.

FULL BARREL SPONSOR \$1,000:

****There will only be ONE sponsor at this level****

- Company Logo on souvenir beer tasting mug
- Your brand name/logo will be featured on ALL event marketing and promotional materials
- Your banner on the Brewfest stage
- Space for Company information table at the event
- You will receive five (5) complimentary Laurel Brewfest entry tickets to the event

KEG SPONSOR \$500:

****Multiple sponsors at this level****

- Your brand name/logo will be featured on ALL event marketing and promotional materials
- Your banner in the brewers area
- You will receive two (4) Laurel Brewfest entry tickets to the event

GROWLER SPONSOR \$200:

****Multiple sponsors at this level****

- Your brand name/logo will be featured on select event marketing and promotional materials
- Your brand name/logo will be on Sponsorship banner in brewers area
- You will receive two (2) Laurel Brewfest entry tickets to the event

Please contact the Chamber at 406-628-8105 with your sponsorship amount by **August 6th**.

CHRISTMAS STROLL SPONSORSHIP LEVELS

Held the 1ST Sunday in December
Anticipated Attendance: 200-500

The Laurel Christmas Stroll occurs on the first Sunday of December. Your sponsorship will help us liven the town with Christmas wagon rides, S'more Stations up and down Main Street Laurel. It will also help us provide prizes for the Laurel Chamber Christmas Light Decorating Contest and Raffle. Thank you for your support!

GRAND EVENT TITLE SPONSOR \$400:

****Limited sponsors at this level****

- Recognition in event promotional material
- Your banner on the wagon for Wagon Rides (banner provided by sponsor)

EVENT SPONSOR \$200:

****Multiple sponsors at this level****

- Business name/logo on banner displayed at event
- Business name/logo placement on all event promotion
- Pre-event mentions in event coverage

SPECIALTY SPONSOR \$100:

****S'mores stations, Hot Cocoa Stand, and other specialty attraction provided****

- Business banner at activity sponsoring (banner provided by sponsor)
- Business name/logo placement on all event promotion

Please contact the Chamber at 406-628-8105 with your sponsorship amount by Oct 6th.





CHAMBER ANNUAL MEETING **SPONSORSHIP LEVELS**

January 2025 6:00pm

The Annual Meeting is the Chamber's most prestigious event of the year, recapping the accomplishments of the previous year while setting the standard for success for next year. We announce our new Board of Directors and an award is given for the Laurel Business of the Year. We sincerely "Thank you" for the support you have given the Chamber.

PLATINUM EVENT SPONSOR \$750: **Limited sponsors at this level**

- Recognition in event promotional material
- Recognition in event program
- Recognition during event
- Table of 6 with company logo on table sign
- Silent Auction or Raffle basket put together for your business (value\$300)

GOLD EVENT SPONSOR \$500: **Multiple sponsors at this level**

- Recognition in event promotional material
- Recognition in event program
- Recognition during event
- Table of 4 with company logo on table sign
- Silent Auction or Raffle basket put together for your business (value\$200)

SILVER EVENT SPONSOR \$250: **Multiple sponsors at this level**

- Recognition in event promotional material
- Recognition in event program
- Recognition during event
- Table of 2 with company logo on table sign
- Silent Auction or Raffle basket put together for your business (value\$100)

TABLE OF 4 \$175: **There will multiple sponsors at this level**

- Table of 4 with company logo on table sign
- Recognition on social media

IN KIND DONATION:

- If you would like to arrange a donation of goods, services, or chosen monetary value for the Raffle and Silent Auction please contact the Laurel Chamber

Please contact the Chamber at 406-628-8105 with your sponsorship amount by Dec 1st.

SPONSORSHIP FORM

BUSINESS INFORMATION

Business Name: _____

Business Email: _____ Business Phone: _____

Address: _____ State: _____ Zip Code: _____

What event/events are you sponsoring?

Chief Joseph Run

____ GRAND EVENT TITLE SPONSOR: \$500

____ EVENT SPONSOR: \$200

____ SPECIALTY SPONSOR: \$100

Golf Tournament

____ TITLE SPONSOR \$1,000

____ HOLE IN ONE SPONSOR

____ TEE & GREEN SPONSOR \$150

____ CART SPONSOR: \$500

____ DINNER SPONSOR: \$500

Laurel Brewfest

____ FULL BARREL SPONSOR \$1,000

____ KEG SPONSOR \$500

____ GROWLER SPONSOR \$200

Christmas Stroll

____ EVENT TITLE SPONSOR \$400

____ EVENT SPONSOR \$200

____ SPECIALTY SPONSOR \$100

Annual Meeting

____ PLATINUM EVENT SPONSOR \$750

____ GOLD EVENT SPONSOR \$500

____ SILVER EVENT SPONSOR \$250

____ TABLE OF 4 \$175

____ Please invoice me

____ Check enclosed

Signature: _____

Print Name: _____ Date: _____

PLEASE EMAIL YOUR COMPLETED SPONSORSHIP FORM TO director@laurelmontana.org OR MAIL IT TO 108 E. MAIN ST. LAUREL, MONTANA. CALL 406-628-8105 FOR MORE INFORMATION